



*Engage co-workers
and transcend teamwork*



*Inspire company pride
and a culture of innovation*



*Give opportunity to
communities around the globe*

The power of teamwork knows no limits.

Today's most productive, economical, self-empowering vehicles for change are...

a bicycle and you!



The bicycle is an ideal vehicle for economic and community investment because it is:

- versatile
- durable
- transportable
- cost-effective
- empowering

The bicycle is an ideal vehicle to empower social change.

Unlike other in-kind donations, the bicycle affords self-sufficiency. Furthermore, mobility is a multi-value cause, opening a world of access to:

- sanitary water
- healthcare
- education
- employment
- job creation

MORE THAN A BILLION PEOPLE WORLDWIDE LACK ADEQUATE ACCESS TO TRANSPORTATION. MOST LIVE IN RURAL AREAS ISOLATED FROM WATER, CLINICS, MARKETS AND SCHOOLS.

Be an Agent of Change:

1 Build Bicycles

in *Mechanix*, our cross-functional efficiency workshop, with a format well-described as *The Apprentice* meets *The Amazing Race*.

2 Donate Bicycles

for transport and deployment to Reinvention Wheels' projects for sustainable social change.

3 Revitalize Communities

by equipping healthcare workers, outreach partners and micro-businesses with bicycles to improve health and welfare in disadvantaged communities.

Synergy for Significance

Reinvention Wheels, Inc. is a charitable organization and advocate for cooperative change in marginalized communities of Latin America, Africa and the United States. Through the empowering mobility of bicycles, our *Mechanix* workshop enables socially-conscious organizations to invest in their own people, while helping others in desperate need.

LATIN AMERICA

Opportunity projects



AFRICA

Health & Welfare projects



UNITED STATES

Earn-a-bicycle programs



Mechanix:

Teamwork with passion and purpose.

Mechanix: Transforming team work to team sport

“Build and deliver 50 bicycles to your top customer within 90 minutes... GO!”

That’s the driver behind our Mechanix workshop. The *top customer* is an underprivileged community in a developing nation, and the bikes are in parts, waiting to be assembled.

To achieve the goal, co-workers must learn, think, collaborate and build.

It’s a team challenge that’s nearly impossible to conquer unless every participant interacts with every other.

It’s not a simulation—but a real-world, hands-on and hearts-on activity.

With only 15 minutes of crash training, players are pressed to create efficient processes on-the-fly, always watching the clock to meet their production goal against an urgent deadline.

Co-Worker Take-Aways:

- The experience of being allied for a cause
- Fresh perspective on what it means to work cross-functionally
- Renewed trust and inspiration for the potential of their team
- An energizing, engaging mission for social change

Cost-Effective and Tax Deductible

Mechanix can be staged during conferences and training events, or presented independently as an ongoing program. Because Reinvention Wheels is a non-profit organization, Mechanix fees are tax-deductible.



The bicycle is an ideal vehicle for team development.

As the most recognized vehicle on the planet, we all know what a bicycle looks like and how it works. But given the task to build them against the clock... and complications abound.

Mechanix engages all your skills in a single activity, to:

- Learn
- Think
- Collaborate
- Build
- Reinvent



WHAT'S ALL THE BUZZ ABOUT MECHANIX?

Fiscally Responsible

I've usually thought of team-building activities as a luxury...or **even fiscally irresponsible** – **but not Mechanix**. In only two hours, we jumpstarted company spirit and changed lives for underprivileged people in a single stroke. Ingenious!

Engaged Employees

I liked the charitable angle of donating bicycles to the poor the first time I heard of Mechanix. But I was still skeptical whether building bikes could improve teamwork. In fact, **every participant was fully engaged and had to use all their senses to meet the challenge: eyes, ears, brain, mouth and hands**.

Universal Interaction

Even with 200 people, **everyone interacts with everyone!** And that would normally take six years at our company.

Contagious Spirit

I attended expecting a change of pace and a chance to meet a few new co-workers. Instead, the workshop was **a roller coaster ride, from chaos to conquest in 90 minutes**. People were literally cheering. We should do Mechanix every month!



GREAT FUTURES START **HERE.**



If you would like to observe a Mechanix workshop live and up-close,

Contact us for a special guest pass.



3200 Cobb Galleria Pkwy., Suite 299
Atlanta, GA 30339
404.890.7366
reinventionwheels.org